

THANKS TO CEFA AMS, ANA WAS AWARDED BY JAPAN'S MINISTRY OF ECONOMY & TOKYO STOCK EXCHANGE!

ANA HOLDING WAS SELECTED AS "2018 COMPETITIVE INFORMATION TECHNOLOGY STRATEGY COMPANY" THANKS TO THE IMPLEMENTATION OF CEFA AMS

Colmar, June 11th, 2018



All Nippon Airways ([ANA](#)) is the launch customer of CEFA AMS (Aviation Mobile Services), the first service worldwide enabling pilots to replay their flights on their tablets right after landing. Japan's largest air carrier was proven right to be the first to use this app: Japan's Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) named ANA HOLDING, the airline parent company, "2018 Competitive Information Technology (IT) Strategy Company" in the air transportation category on 30 May 2018.

Japan is strongly promoting Society 5.0 and is therefore encouraging companies to move forward to establish the Japanese **digital transformation** program. METI and TSE selected, under the [Competitive IT Strategy Company Stock Selection program](#), companies with outstanding efforts in IT and digital utilization. ANA HOLDING was chosen for three initiatives: the first one is the introduction of [CEFA AMS](#) among the airlines' 3000 pilots.

CEFA Aviation officially launched this breakthrough innovation at the Dubai Airshow 2017, while ANA Group had been using it since March 2017. Japanese call the concept "Furikaeri," or "looking back into one's behavior." After more than one year, pilots' feedback is strongly positive: an internal survey shows that 88+% of pilots find CEFA Aviation's app useful for performance review and safety enhancement. Tens of thousands of video animations have been downloaded so far.

Hideo Morioka, Senior Director Safety Promotion and Flight Data Analysis, who carried on the project, gives the feedback that: "CEFA AMS contributes to the emergence of a new culture of learning and communication." Now, METI and TSE recognize that is vital for Japanese companies to take strategic and competitive IT investment that contribute to improve mid- to long-term corporate value, fortifying competitiveness and stimulating digital transformation - especially nowadays, as rapid advances in IT are transforming industrial structures and business models at an unprecedented pace.



The announcement was made during an [event](#) held on 30 May 2018 in Tokyo, the fourth selection since its inauguration. Dominique Mineo, CEO & Founder of CEFA Aviation, says: "We are extremely proud and happy for our faithful customer to receive such a prestigious recognition - and we feel recognized as well. All Nippon Airways is our customer since 2015, and the airline is one of the biggest users of our flight data animation software, CEFA FAS. Thanks to our strong mutual trust, it was natural to implement together CEFA AMS project. I want to thank all the people involved in this innovation again: as this award proves that it was worth it! Together, we are deeply committed in making the sky safer, and digital transformation is a great lever for this with CEFA AMS / Furikaeri."

To learn more, read ANA's press release here: <https://www.ana.co.jp/group/en/pr/201805/20180530.html>

Images


3 photos of the ceremony: ANA awarded by the METI and TSE

About us


- ✖ CEFA Aviation, a privately-held French company, enhances pilot training and flight safety by developing world-leading 3D animation software and services since 18 years. The innovative solutions developed by its experts recreate flights with high detail and accuracy based on data from aircraft flight recorders. More than 80 major and regional airlines, cargo operators and investigative authorities on five continents are using the core software of the company, CEFA FAS (Flight Animation System) for pilot training and safety analysis.

Translating flight data into precise visualization requires in-depth understanding of the complexity of aircraft systems and software engineering. CEFA Aviation has been a pioneer in easy-to-use flight data animation since Dominique Mineo founded the company in 2000. Its long-lasting success is attributable to a passion for aviation and innovation, listening to its clients, and delivering gold-standard support. The CEFA Aviation team is headquartered in the Alsace region of France.

At the Dubai Airshow, CEFA Aviation unveiled a new breakthrough visualization tool to further enhance and personalize pilot training.

 www.cefa-aviation.com

- ✖ Following the "Inspiration of Japan" high quality of service, **All Nippon Airways (ANA)** has been awarded the respected 5-Star rating from SKYTRAX for six consecutive years starting in 2013. Additionally, ANA has been recognized by Air Transport World as "Airline of the Year" three times in the past 10 years - 2007, 2013 and 2018, becoming one of the few airlines winning this prestigious award for multiple times. ANA was founded in 1952 with two helicopters and has become the largest airline in Japan, as well as one of the most significant airlines in Asia, operating 85 international routes and 119 domestic routes. ANA offers a unique dual hub model which enables passengers to travel to Tokyo and connect through the two airports in the metropolitan Tokyo, NARITA and HANEDA, to various destinations throughout Japan, and also offers same day connections between various North American, Asian and Chinese cities. ANA has been a member of Star Alliance since 1999 and has joint venture partnerships with United Airlines, Lufthansa German Airlines, Swiss International Airlines and Austrian Airlines. Besides the full service and award winner carrier ANA, the ANA Group has two LCCs as consolidated subsidiaries, Vanilla Air Inc. and Peach Aviation Limited. The ANA Group carried 53.8 million passengers in FY2017, has approximately 39,000 employees and a fleet of 260 aircraft. ANA is a proud launch customer and the biggest operator of the Boeing 787 Dreamliner.

 www.ana.co.jp

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Do you wish an interview, additional information or other pictures? Contact us!

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Let's connect on my professional accounts!

